



Business Continuity & Crisis Management

Dates: 27 - 30 April 2026

Venue: The Capital on the Park Hotel

Location: Sandton, Johannesburg, South Africa

Introduction

In today's unpredictable environment, organisations face increasing disruptions – cyberattacks, supply chain failures, political instability, natural disasters, system breakdowns, reputational crises, and public health emergencies. Many businesses do not fail because of the crisis itself, but because they are unprepared to respond and recover effectively.

This 2-day practical workshop equips participants with the knowledge, tools, and frameworks to anticipate disruptions, manage crises confidently, and ensure business operations continue with minimal downtime and financial loss. The workshop blends global best practices with real-life scenarios relevant to modern organisations.

Who Should Attend

- Senior Managers & Executives
- Risk Managers and Risk Officers
- Operations Managers
- IT Managers & Information Security Personnel
- Health, Safety & Environment (HSE) Officers
- Compliance Officers
- Internal Auditors
- Facilities Managers
- Business Unit Heads
- Supply Chain & Procurement Managers
- Crisis Response Team Members
- Anyone involved in business resilience and emergency planning

Investment

1,800.00 USD Per Individual Full Board: Option 1 2 Days Conferencing, Training Materials, Accommodation, Dinner, Breakfast, Teas and Certificate of Participation Plus Airfares & Transfer	\$900.00 USD Per Individual : Option 2 2 Days Conferencing only, Training Materials, Teas and Certificate of Participation
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Banking Details

Bank Name: CBZ Bank Limited
 Account Name: Insightful Professionals
 Account No ZiG: 12027088230020
 Account No FCA: 12027088230010
 Branch Name: Sapphire House
 Branch Code: 6120

**FOR TRAINING BOOKINGS AND IN-HOUSE TRAINING CONTACT US ON:
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Why you should attend

- Understand how to keep your organisation running during disruptions
- Reduce financial losses caused by operational interruptions
- Learn how to respond to crises in a structured and controlled manner
- Protect your organisation's reputation during emergencies
- Strengthen decision-making under pressure
- Improve coordination between departments during incidents
- Build a practical Business Continuity Plan (BCP) framework
- Prepare your organisation to recover faster after a crisis
- Align your organisation with international best practices

Learning Objectives

- Understand the principles of Business Continuity Management (BCM)
- Identify threats that can disrupt business operations
- Conduct a Business Impact Analysis (BIA)
- Perform risk assessments linked to business continuity
- Develop business continuity and disaster recovery strategies
- Establish an effective crisis management structure
- Create incident response and communication plans
- Test and maintain Business Continuity Plans
- Lead teams effectively during emergencies

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Day 1: Business Continuity Management (BCM)

1. Introduction to Business Continuity
 - What is Business Continuity Management
 - Difference between BCM, Disaster Recovery & Risk Management
 - Global standards and best practices
2. Understanding Business Disruptions
 - Types of threats (natural, technological, human, operational)
 - Emerging risks affecting organisations
3. Business Impact Analysis (BIA)
 - Identifying critical business processes
 - Determining Maximum Acceptable Downtime
 - Recovery Time Objectives (RTO) & Recovery Point Objectives (RPO)
4. Risk Assessment for Business Continuity
 - Identifying vulnerabilities
 - Evaluating likelihood and impact
 - Prioritising risks
5. Business Continuity Strategies
 - Alternative sites and remote work solutions
 - Backup systems and redundancy
 - Supply chain continuity
 - Workforce continuity planning
6. Developing a Business Continuity Plan
 - Structure of a BCP
 - Roles and responsibilities
 - Documentation and procedures

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Day 2: Crisis Management

1. Introduction to Crisis Management
 - What is a crisis
 - Difference between incident and crisis
 - Characteristics of organisational crises
2. Crisis Management Framework
 - Crisis Management Team (CMT) structure
 - Roles of leadership during crises
 - Decision-making under pressure
3. Incident Response Planning
 - Emergency response procedures
 - Escalation processes
 - Coordination with stakeholders
4. Crisis Communication
 - Internal vs external communication
 - Dealing with media and public statements
 - Managing reputational risk
5. Scenario-Based Exercises
 - Practical crisis simulation
 - Tabletop exercise
 - Group response planning
6. Testing & Maintaining Plans
 - Business continuity testing methods
 - Plan reviews and updates
 - Continuous improvement
7. Post-Crisis Recovery
 - Returning to normal operations
 - Lessons learned
 - Strengthening future resilience

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REGISTRATION FORM

Name of the Course:

BANK NAME: CBZ | INSIGHTFUL PROFESSIONALS

AUTHORISING PERSON: ACCOUNT NUMBER FCA: 12027088230010| ZiG: 12027088230020

Full Names:	
Designation:	
Email Address:	
Company Name:	
Postal Address:	
Postal Code:	
City & Country:	
Nature of Business:	
Date:	
Signature:	

By completing and signing the registration form, you acknowledge and accept the terms and conditions

DELEGATE/S INFORMATION

Name	Designation	Mobile Number	Email Address

Terms and Conditions:

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2. Cancellations must be made 21 days prior to the event, cancellations received up to 21 days prior to the event will 50 % refund of the conference fee, cancellation received between 21 days and the date event will forfeit the full conference fee, delegate substitute can be made at any time at no addition cost
3. In case of event postponement or rescheduling, no refund will be made, arrangements for attending the next available event will be considered and Insightful Professionals Academy reserves the right to make such decisions.
4. In the event of a registered delegate not attending the event (no show), no refund will be provided. It is the delegate’s responsibility to inform Insightful Professionals Academy of any changes in attendance prior to the event, as per the cancellation policy.
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